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Marketing / Sales





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Benefits

1. Sell full service contracts to your clients.
 2. Printer assessment to new potential clients.
 3. Detect competitor's printers at your client.
 4. Sell toner to your client's out of contract printers.
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- Meter reading / Billing
 - Automatic toner ordering / Printer always ready.
 - Printer error monitoring / Unattended maintenance

1. Sell full service contracts.



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Microsoft Excel - Last_Calendar Report__ 20131016_123859

x_Active	Code	Serial	Alias	Model	From_date	To_date	Days	From_BW	To_BW	Count_BW	From_Col	To_Color	Cont_Color
on	3333	A0ED0230		KONICA MINOLTA bizhub C220	08/10/2013	15/10/2013	7	23791	23791	0	63279	63279	0
on	3333	A1210210		KONICA MINOLTA bizhub C35	08/10/2013	15/10/2013	7	15101	15101	0	7335	7335	0
on	444	ALW79194		ES2632a4	08/10/2013	15/10/2013	7	9058	9063	5	25171	25225	54

From_date	To_date	Days	From_BW	To_BW	Count_BW	From_Col	To_Color	Cont_Color
08/10/2013	15/10/2013	7	23791	23791	0	63279	63279	0
08/10/2013	15/10/2013	7	15101	15101	0	7335	7335	0
08/10/2013	15/10/2013	7	9058	9063	5	25171	25225	54
08/10/2013	15/10/2013	7	2574	2576	2	10792	10838	46
08/10/2013	15/10/2013	7	197494	197583	89	139137	139236	99

2. Printer assessment to new clients.



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Monitor



Automatically discover new printers in your client's network.

3. Detect competitor's printers.



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- Offer your customers unattended ordering
 - Let them place orders with a single click.
 - Toner selling machine: Send your customers a link to your e-shop when they need toner.

4. Sell toner to out of contract printers.



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Manager Tutorial



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Export



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Export 1 client



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The screenshot shows the AMR Manager V4_2.29.3.9 client interface. A search dialog box titled "Search_Printer_last" is open, allowing users to search for printer information. The dialog box contains the following fields:

- Model:
- Serial:
- Alias:
- Client Code:
- Install Code:

At the bottom of the dialog box, there is a "Clear" button and a "Search" button. The background window shows a table of printer data with columns: Sele, Ac, DateTime, Code, Serial, Alias, and Model. A red arrow points to the "Search" button in the background window.

Sele	Ac	DateTime	Code	Serial	Alias	Model
on	on	08/10/2013 8:11	3333	A121021014315		KONICA M
on	on	08/10/2013 8:31	3333	A0ED023014169		KONICA M

Welcome to AMR
Find updated info of your printers in the top window
[Take a tour](#)

Search client code



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The screenshot shows the AMR software interface. At the top, there is a table with columns: Sele, Ac, Code, S, Alias, Model, BW, Color, Black, Cyan, Mager, Yellow, Notes. The table contains two rows of printer data. Below the table is a control bar with buttons for Search, Graf, View: Basic, Filter: Active, Refresh, and Download. The bottom section of the interface displays a 'Welcome to AMR' message and a 'Take a tour' button.

Sele	Ac	Code	S	Alias	Model	BW	Color	Black	Cyan	Mager	Yellow	Notes
on	on	B:11	3333	A1	KONICA MINOLTA bizhub C35	15101	7335	39	61	58	40	
on	on	B:31	3333	A0	KONICA MINOLTA bizhub C220	23791	63279	35	85	47	72	

AMR Mana
LastReading

View: Basic Filter: Active Refresh Download

Last | Historic | Install | Advanced | Admin | Filter/View | Help

Welcome to AMR

Find updated info of your printers in the top window

Take a tour

Export only what you see.



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The screenshot shows the AMR Manager V4 interface. At the top, a table displays printer data with columns for Selection, Action, Date/Time, Code, Serial, Alias, Model, BW, Color, and color-coded values for Black, Cyan, Magenta, and Yellow. A context menu is open over the table, with the 'Export' option highlighted in pink. A red arrow points from a mouse icon to the 'Export' option. Another red arrow points from the 'Export' button in the 'Current View' dialog box to the 'Export' option in the context menu.

Sele	Ac	DateTime	Code	Serial	Alias	Model	BW	Color	Black	Cyan	Mager	Yellow	Notes
on	on	08/10/2013 8:11	3333	A121021014315		KONICA MINOLTA bizhub C35	15101	7335	39	61	58	40	
on	on	08/10/2013 8:31	3333	A0ED023014169		KONICA MINOLTA bizhub C220	23791	63279	35	85	47	72	

- View Printer
- View Install
- Selec all
- Un_Selec_all
- Export
- Delete Item
- Get Info Install

Current View

Cancel Export

Export Current View.



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Microsoft Excel - Last_Basic_X_20131016_111016

Archivo Edición Ver Insertar Formato Herramientas Datos Ventana ?

Escriba una pregunta

H2 23791

	A	B	C	D	E	F	G	H	I	T Bla
1	Selecc	Active	Date	Code	Serial	Alias	Model	BW	Color	T Bla
2	on	on	08/10/2013 8:31	3333	A0ED023014		KONICA MINOLTA bizhub C220	23791	63279	
3	on	on	08/10/2013 8:11	3333	A1210210143		KONICA MINOLTA bizhub C35	15101	7335	
4										
5										
6										
7										
8										
9										
10										
11										
12										
13										
14										
15										
16										

\\Last_Basic_X_20131016_111016/

Listo NUM

Open Excel file.



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Calendar Export client assessment



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The screenshot shows the AMR Manager V4 software interface. A table displays data with columns: Sele, Act, DateTime, Code, Serial, Alias, Model, BW, Color, Black, Cyan, Magenta, Yellow, Notes. A context menu is open over the table, listing options: View Printer, View Install, Selec all, Un_Selec_all, Export, Delete Item, and Get Info Install. The 'Export' option is highlighted. A 'Calendar Report' dialog box is open, showing a date range from 'martes, 01 de octubre de 2013' to 'miércoles, 16 de octubre de 2013' and a duration of 15 days. A calendar for October 2013 is also visible, with the date 16 highlighted. A mouse icon with a 'Click' callout points to the 'Export' option in the context menu.

Sele	Act	DateTime	Code	Serial	Alias	Model	BW	Color	Black	Cyan	Magenta	Yellow	Notes
on	on	3/12/2013 6:41 ...	5555	145FBj		Samsung SCX-4x28 Series	30187		0				
on	on	3/12/2013 9:12 ...	5555	Z3D28		Samsung CLX-92x1 93x1 Series	11	41	100	100	0	100	
on	on	3/12/2013 8:45 ...	5555	BW29E		Samsung SCX-6x22 Series	212131		99				
on	on	3/12/2013 8:44 ...	5555	CCC82		TOSHIBA e-STUDIO3500c	53467	264108	100	100	100	75	
on	on	3/6/2013 12:31 ...	5555	A4FM1		Generic 29C-6							
on						RICOH MP C307n							
on						RICOH Aficio S7							
on						RICOH Aficio S7							
on						RICOH Aficio 15							
on						RICOH Aficio CL							
on						RICOH Aficio 22							
on						Generic 29C-4							
on						SHARP MX-310							
on						Samsung ML-37							

- View Printer
- View Install
- Selec all
- Un_Selec_all
- Export
- Delete Item
- Get Info Install

Calendar Report

From: martes, 01 de octubre de 2013

To: miércoles, 16 de octubre de 2013

Days: 15

Cancel Export

octubre de 2013

lun	mar	mié	jue	vie	sáb	dom
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

Hoy: 16/10/2013

Export: Select From / To Dates.



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The screenshot shows a Microsoft Excel spreadsheet titled "Last_Calendar Report__ 20131016_123859". The spreadsheet contains a table with the following columns: x_Active, Code, Serial, Alias, Model, From_date, To_date, Days, From_BW, To_BW, Count_BW, From_Col, To_Color, and Cont_Color. The data is organized into rows, with the first row being headers and subsequent rows containing specific device and meter data. The table is highlighted with colored borders: a red border around the first three columns (From_date, To_date, Days), an orange border around the next three columns (From_BW, To_BW, Count_BW), and a yellow border around the last three columns (From_Col, To_Color, Cont_Color).

x_Active	Code	Serial	Alias	Model	From_date	To_date	Days	From_BW	To_BW	Count_BW	From_Col	To_Color	Cont_Color
on	3333	A0ED0230		KONICA MINOLTA bizhub C220	08/10/2013	15/10/2013	7	23791	23791	0	63279	63279	0
on	3333	A1210210		KONICA MINOLTA bizhub C35	08/10/2013	15/10/2013	7	15101	15101	0	7335	7335	0
on	444	ALW79194		ES2632a4	08/10/2013	15/10/2013	7	9058	9063	5	25171	25225	54

From_date	To_date	Days	From_BW	To_BW	Count_BW	From_Col	To_Color	Cont_Color
08/10/2013	15/10/2013	7	23791	23791	0	63279	63279	0
08/10/2013	15/10/2013	7	15101	15101	0	7335	7335	0
08/10/2013	15/10/2013	7	9058	9063	5	25171	25225	54
08/10/2013	15/10/2013	7	2574	2576	2	10792	10838	46
08/10/2013	15/10/2013	7	197494	197583	89	139137	139236	99

Export: First, Last and Difference



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Calendar Export Report.
Only selected printers.



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- View Printer
- View Install
- Selec all
- Un_Selec_all
- Export
- Delete Item
- Get Info Install

AMR ManagerV4_2.29.3.9 r client

LastReadings / 1000

Sele	Ac	ateTime	Alias	Model	BW	Color	Black	Cyan	Magenta	Yellow	Notes
		16/10/2013 8		Canon iR3225 23.02	270681		100				
				hp LaserJet 4250	253394		9				
				HP LaserJet 3055	264225		99				
on	on	16/10/2013 6	470	KONICA MINOLTA bizhub C451	141558	91957	20	32	20	58	
on	on	16/10/2013 7		KONICA MINOLTA bizhub C253	356533	142130	1	20	59	51	
			226	KONICA MINOLTA bizhub 36	41803		33				
			243	KONICA MINOLTA bizhub 36	26202		86				

View: Basic Filter: Active Refresh Download

er/View Help

the top window

Take a tour

Un-select all printers.
Select only the ones you like.



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The screenshot shows the AMR ManagerV4 software interface. A context menu is open over a table of printer data, with the 'Export' option highlighted in red. A mouse cursor icon with a red 'Click' bubble points to the 'Export' option. A date range selection dialog is also visible, showing the dates 'martes, 01 de octubre de 2013' and 'miércoles, 16 de octubre de 2013', with the 'Export' button highlighted. A calendar widget for October 2013 is shown on the right, with the date '16' circled in red. The text 'Wellcome to AMR' is visible at the bottom of the software window.

Sele	Act	DateTime	Code	Serial	Alias	Model	EW	Color	Black	Cyan	Mager	Yellow	Notes
on	on	3/12/2013 6:41...	5555	145FBJ		Samsung SCX-428 Series	30187		0				
on						Samsung CLX-9201 93x1 Ser							100
on						Samsung SCX-6							
on						TOSHIBA e-STU							
on						Genetic 29C-6							
on						RICOH MP C300							
on						RICOH Afico SP							
on						RICOH Afico SP							
on						RICOH Afico 15							
on						RICOH Afico Cl							
on						RICOH Afico 22							
on						Genetic 29C-4							
on						SHARP MX-310							
on						Samsung ML-37							

Wellcome to AMR

Export data only from selected printers between 2 dates.



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Active	O_Code	Serial	Alias	Model	From_date	To_date	Days	From_BW	To_BW	Count_BW	From_Col	To_Color	Cont_Color
on	333	A00KD200		KONICA MINOLTA bizhub C451	09/10/2013	16/10/2013	7	140506	141558	1052	91950	91957	7
on	333	CNFXH042		hp LaserJet 4250	09/10/2013	16/10/2013	7	253820	253994	174			
					09/10/2013	16/10/2013	7	263823	264225	402			

Open as Excel file.

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